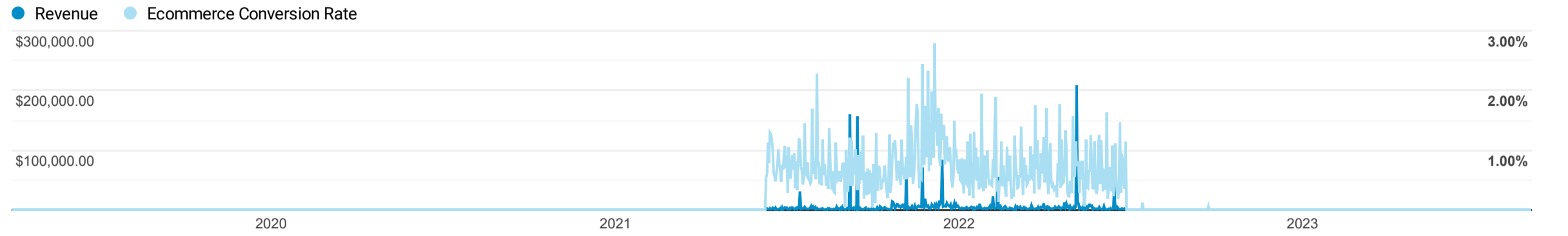


Ecommerce Overview

All Users
100.00% Sessions

Apr 1, 2019 - Sep 1, 2023

Overview



Revenue & Conversion Rate

Revenue

\$2,077,409.96

Ecommerce Conversion Rate

0.15%

Transactions

Transactions

6,750

Avg. Order Value

\$307.76

Marketing

<div>Campaigns</div> <div>903 Transactions</div> <div>\$203,030.53 Revenue</div> <div>\$224.84 Avg. Order Value</div>	<div>Internal Promotion</div> <div>0 Impressions</div>	<div>Order Coupon Code</div> <div>2,543 Transactions</div> <div>\$1,097,886.22 Revenue</div> <div>\$431.73 Avg. Order Value</div>	<div>Affiliation</div> <div>0 Transactions</div> <div>\$0.00 Revenue</div> <div>\$0.00 Avg. Order Value</div>
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Product	Product Revenue	% Product Revenue
1. Prince Of Peace	\$444,250.41	24.49%
2. The Messenger	\$173,545.90	9.57%
3. Jesus	\$167,199.33	9.22%
4. Triumph	\$128,731.50	7.10%
5. Entanglement	\$110,152.00	6.07%
6. Believe	\$77,334.00	4.26%
7. By The Candlelight	\$72,962.50	4.02%
8. The Light	\$72,052.11	3.97%
9. Healing	\$58,898.75	3.25%
10. Butterflies	\$45,000.00	2.48%